GNANAM
SCHOOL OF BUSINESS
Wisdom in Business
(AUTONOMOUS)

Minutes of 2nd Academic Council Meeting

Meeting No: 2 Ac Yr:2026-27 Date: 07-08-2026

The Academic Council Meeting of Gnanam School of Business was held on **Friday, 07 August 2026 at 11:30 a.m.** in the Faculty Common Tea room, under the Chairmanship of the **Dr. S.P.S. Arul Doss**, Chairperson, CEO and Director, Gnanam School of Business. The Chairperson welcomed all the members and expressed gratitude for their presence. The agenda items were taken up for discussion as follows.

Welcome Address

The Chairperson welcomed all the members of the Academic Council and highlighted the importance of the meeting in strengthening the academic quality of the autonomous institution. The Chair emphasized the institution's commitment to continuous curriculum improvement, Outcome-Based Education, industry relevance, and academic excellence.

During the introductory session, **Dr. Issac Johny** presented the strategic roadmap of Gnanam School of Business for the next five years. He outlined the institution's vision for academic growth, research development, industry collaboration, internationalization, and quality enhancement. The members appreciated the roadmap and suggested strengthening collaborations through Memoranda of Understanding (MoUs) with reputed organizations and institutions to facilitate faculty development programmes, exposure to recent developments, and continuous curriculum enrichment.

Confirmation of the Minutes of the Previous Academic Council Meeting

The minutes of the previous Academic Council Meeting were placed before the Council for confirmation.

Resolution

Resolved that the minutes of the previous Academic Council Meeting were confirmed without any modifications.

Review and Approval of Curriculum Revisions

The recommendations of the Board of Studies regarding the revised curriculum and syllabi for the MBA programmes were presented before the Council. The members appreciated the comprehensive revision undertaken to align the curriculum with industry expectations, Outcome-Based Education (OBE), and the National Education Policy (NEP).

Following detailed deliberations, the members made the following recommendations:

- The Academic Regulations shall clearly specify the credit framework by indicating the expected student learning hours, including classroom instruction and out-of-classroom learning for each credit.

- The **Entrepreneurship Development** course shall be revised by converting the existing **1-hour Lecture + 1-hour Practical** structure into **2 hours of Practical/Practices** to facilitate experiential learning.
- The institution may explore collaboration with organizations such as the **British Council** and the **American Council** to strengthen the **Business Communication** course through faculty training, certification programmes, and international best practices.
- For the **Digital Transformation** course, the members suggested establishing academic collaborations with industry partners such as **Ramco** and **Zoho** to provide practical exposure and enhance learning outcomes.
- Ethical perspectives should be integrated across the curriculum rather than being confined to a single course. Faculty members were encouraged to incorporate ethical dimensions wherever appropriate.
- The curriculum should also introduce important ethical decision-making frameworks such as the **Utilitarian Approach**, **Deontological Approach**, and **Categorical Imperative** to provide students with a broader understanding of managerial ethics.
- The course presently titled **Data Analysis and Management Science** in Semester II may be renamed to explicitly include **Statistical Analysis** in the course title to better reflect its contents.
- Foundation concepts that could not be accommodated within the regular curriculum may be offered through structured **Bridge Courses** before the commencement of the programme.
- Faculty members were encouraged to incorporate **mini projects** in suitable core courses to promote experiential learning and application-oriented understanding.
- Activities under the **Samaritan Club** may be integrated into the curriculum either as a credit-bearing or non-credit component to strengthen social responsibility among students.
- The curriculum may further incorporate topics related to **General Management**, **Intellectual Property Rights (IPR)**, **Patents**, **Communication Skills**, and **Storytelling for Managers** to improve managerial competence and employability.

The Council appreciated the recommendations and advised the Board of Studies to incorporate the feasible suggestions in the subsequent curriculum revision.

Resolution AC 2026-02

Resolved that the revised curriculum and syllabi, together with the recommendations and observations made by the Academic Council, be approved for implementation from the Academic Year 2026–2027. The Board of Studies shall consider the suggestions made by the Council while undertaking future curriculum revisions.

Academic Regulations and Policy Updates

The Academic Regulations applicable to the autonomous MBA programme were presented before the Council. The members discussed the need for greater clarity in certain academic provisions to ensure effective implementation and better understanding among students and faculty members.

The Council recommended that the Academic Regulations clearly define the relationship between credits and the corresponding classroom as well as independent learning hours expected from students. The members also emphasized that future revisions to the regulations should continue to support flexibility, experiential learning, and outcome-based education.

Resolution AC 2026-04

Resolved that the Academic Regulations be approved with the recommendation that appropriate clarifications relating to the credit framework and student learning hours be incorporated in the subsequent revision.

Examinations and Evaluation Reforms

The examination and evaluation reforms proposed for the autonomous MBA programme were discussed in detail.

The members offered the following suggestions:

- The institution may consider introducing **Open Book Tests** as a component of Internal Assessment in suitable courses to promote higher-order thinking and analytical skills.
- The existing project work may be renamed as a **Capstone / Individual Project**, ensuring that it addresses real-world business problems through comprehensive application of knowledge acquired during the programme.
- Industry experts may be included as members of the **Viva Voce Examination Panel** during project evaluations to enhance industry relevance and provide professional feedback to students.
- Students may be encouraged to convert their project work into research publications. Suitable evaluation parameters may be incorporated to recognize publication-oriented research.
- Before implementing provisions relating to **Supplementary Examinations**, **Course of Independent Study**, and **MBA (Honours)**, the institution shall obtain clarification from the **Centre for Academic Courses, Anna University**, regarding the prevailing regulations and implementation practices.

Resolution AC 2026-05

Resolved that the examination and evaluation reforms discussed by the Academic Council be adopted in principle. The institution shall examine the feasibility of implementation and obtain necessary regulatory clarifications from Anna University wherever required before introducing the proposed reforms.

Any Other Matter with the Permission of the Chair

There being no additional agenda items, the Chairperson thanked the members for their valuable suggestions and constructive deliberations. The Council appreciated the efforts taken by the Board of Studies, IQAC, faculty members, and various academic committees in continuously improving the quality of academic programmes.

Resolution AC 2026-06

Resolved that the recommendations and suggestions made by the members during the meeting be communicated to the concerned committees for appropriate action and future implementation.

Vote of Thanks

Dr. S. Anjali Daisy proposed the Vote of Thanks. She expressed her sincere gratitude to the Chairperson, the distinguished members of the Academic Council, external experts, university nominees, faculty members, and all those who contributed to the successful conduct of the meeting. She thanked the members for their valuable insights and constructive suggestions towards strengthening the academic quality of Gnanam School of Business.

There being no other business, the meeting concluded with the Vote of Thanks.

Prepared by:

Name	Designation	Signature
Mr. S. Manikandan	IQAC Coordinator	

Reviewed & Approved by:

Name	Designation	Signature
Dr. S.P.S. Aruldoss	Director & Chairperson	07/08/26
Dr. R. Dilli Babu	External Member	07/08/2026
Dr. V. Joseph Paul Raj	External Member	07/08/26
Dr. G. Saravanan	External Member	07/08/2026
Dr. Suresh Paul Antony	External Member	7 Aug 2026
Dr. G. Naresh	External Member	

Attendance and Signatures of Members Present – 2nd Academic Council Meeting:

S. No	Name	Designation	Role	Signature
1	Dr. S.P.S. Aruldoss	CEO & Director	Chairperson	
2	Dr. R. Dilli Babu	Professor, & Head, Department of Industrial Engineering, College of Engineering Guindy (CEG), Anna University, Chennai.	External Member, Representing Anna University	
3	Dr. V. Joseph Paul Raj	~~Associate~~ Professor, Anna University Regional Campus, Madurai.	External Member, Representing Anna University	
4	Dr. G. Saravanan	Professor, & Head, Department of Civil Engineering, Government College of Engineering, Srirangam, Tiruchirappalli	External Member, Representing Anna University	
5	Dr. Suresh Paul Antony	Associate Professor, IIM, Tiruchirappalli	Academic Expert	
6	Dr. G. Naresh	Associate Professor, IIM, Tiruchirappalli	Academic Expert	
7	Dr. B. Issac Johny	Associate Professor, GSB	Internal Member	
8	Dr. S. Anjali Daisy	Associate Professor, GSB	Internal Member	
9	Dr. M. Chithra	Assistant Professor, GSB	Internal Member	
10	Mr. S. Manikandan	Assistant Professor, GSB	Internal Member & IQAC Coordinator	